

## **Organiser Report 2023**

### **Literature**

Over the last year as organiser I have artworked, arranged printing and delivery of leaflets, letters (some addressed, some every door), surveys and canvassing cards. The bulk of these have been for the three borough wards which we targeted (and won) in Bushey in May. Most of this was delivered by our volunteer network which has grown through the year, but we still have gaps and so have relied on Paul Zukowskyj's delivery services for assistance.

For the wider constituency we produced a survey leaflet with local editions for Potters Bar, Borehamwood & Elstree, Radlett, Shenley and Bushey Heath. This was delivered by Jey Deva with Emma Matanle doing the outlying areas as a knock and drop. We received a decent number of responses both posted (via the STA Freepost address) and online (via typeform). The Bushey Heath survey is awaiting delivery by Jaey Deva.

### **Data**

I organised canvassing sessions at least weekly from January through to May, and ran a full polling day operation for Bushey on May 4th. Since the borough election, only occasional door knocking has happened. This needs to be our focus for the next few months, targeting potential deliverers in particular.

### **Graphics & photographs**

As required I've produced graphics for our online communications (mainly Bushey Facebook residents groups) and I've taken many photographs of our candidates and councillors to illustrate our campaigns & literature.

### **Technology**

The party nationally moved to a new website service and to a new bulk email service via Connect. I migrated our website and have been using the Targeted Email system to contact members. I have not yet fully transferred all the voter contact permissions though.

### **Distractions**

I spent a significant amount of time helping in the Somerton & Frome and then the Mid Bedfordshire by-elections. This impacted what I was able to do in Hertsmere over the summer and autumn.

### **Moving Forward**

Our focus until the General Election has to be to increase our delivery network, particularly in the areas we would like to target in the 2025 county elections.

Holly Gunning